



Starting December 4th!

The “Technology Marketing Game in English” class provides an opportunity to learn as a marketing sales executive in a virtual world.

The teams are supported in the market.
So, the market is run by your strategy....

1. What is your marketing strategy?

Mr. A, who has just started to work in the marketing division, is given the job of creating a sales strategy for the company’s personal computers and smart and smartphones. The specifications of the computers and the number of units sell have been decided on.



5. Decision-Making

Repeated decision making.
So what kind of result did Mr. A’s sales strategy lead to ?

2. Market Research

Mr. A starts off by conducting market research. What does he focus on in the research?
Who are the sales targets?
What’s the company’s position in the market?



3. Conflict companies

Many competitor companies are selling similar products on the market.
How can he sell the products and secure profits?



4. Reflection strategies

Reconstructing strategy.
He formed a plan for borrowing funds and selling new products with added value.



Could you made the most of your strategies in the markets?

1. Who is your team members with ?

2. Survey and analitics in the markets now.

3. What points is your products with appeal?

4. Your products revenue and interest rate in the markets.

This course will be run in English.
For more details, please check the QREC website.



You can make the most of basic skills.

Basic Entrepreneurship
Organiation Science

Basic Entrepreneurship
Marketing

Basic Entrepreneurship
Strategic Theory

Basic Entrepreneurship
Accounting and Finance