

# APU JAPAN BUSINESS CASE CHALLENGE 2021

## GENERAL GUIDELINES

*Hosted by Ritsumeikan Asia Pacific University*

*Supported by HSBC Group*

### 1. Timeline:

- Screening Schedule Online Application Deadline: Wednesday, April. 28 (10:00 AM JST)
- Preliminary Round: Wednesday, April 28 (6:00 PM JST) - Friday April 30 (10:00 PM JST)
- Selection Results of preliminary round: Wednesday May. 5 (8:00 PM JST)
- Competition Dates: May.15 (Sat) ~ May.16 (Sun)
  - Finalists Announcement: Saturday May 15 (8:00 PM JST)
  - Winner Announcement: Sunday May 16

### 2. Organizing Teams:

- Competition Host: Global Business Leaders (GBL), Registered Student Organization of Ritsumeikan Asia Pacific University
- Cooperation: HSBC Group

### 3. Details:

- Venue: Online – Channel: Zoom (All teams will be asked to join our Zoom meeting on 15th May, Saturday)
- No. of Teams: 12 teams (Semi-finals)
- Team Composition: Each team must be composed of 5 people (4 undergraduate students + 1 coach). All members must be enrolled at the same university.
- Competition Format: Short Case Style (3 hours preparation time, 20 min. presentation in English, 15 min. question and answer session in English). There will be 1 preliminary round, 1 semi-final round and lastly, 1 final round.
- Competition Fees: No entry fees.
- Prize:
  - Winning Team:
    - Right to participate in the 2021 HSBC/HKU Asia Pacific Business Case Competition. (In principle, the winning team is unable to give up the right to participate).
    - ¥300,000 cash prize
  - Runner Up: ¥100,000 cash prize
  - 2<sup>nd</sup> Runner Up: ¥50,000 cash prize
  - Best Speaker: ¥50,000 cash prize
    - The Best Speaker Award will be awarded to the student with the best oral presentation skills.