

A foreigner friendly e-commerce seller platform for women entrepreneurs.



Impact:
Women Empowerment &
Employment





Contact: info.ritzy.ichiba@gmail.com

**Problem:** Emerging women entrepreneurs are struggling to establish and run their businesses in Japan. They expressed the need for a new platform that should be low-cost, prioritize unique products, aiming to support for women entrepreneurs, and offer skills and knowledge support to help grow their businesses.

## Solution: E-commerce Seller Platform for Women







MULTI LANGUAGE SUPPORT & PERSONALIZED CONSULTING



AVAILABILITY OF DIVERSIFIED PRODUCTS



FOCUSING ON WOMEN ENTREPRENEURS

- Revenue stream:
  - Sales commission, Annual Subscription, Advertisements, Consulting fees
- Target:

To achieve 10% market share (US\$124 million) by 5 years



Our Team: Rudha (Finance), Forhad (Innovation), Kaori (Operation), Kim (PR), Alim (Admin), Rose (Marketing)

5 Nationalities, 4 Fields, 1 Vision!