

Course Title (Subtitle)	Project Management (プロジェクト・マネジメント*)		Term	Fall-Winter
			Day/Period	Fri. I
			Credit	2
Instructor	Prof. Eisaku OHTSURU	Course Code	Required/Elective	Intended Year
		24176111	Elective	1st and 2nd
Schedule	①②10/4 ③④10/11 ⑤⑥10/18 ⑦⑧10/25 ⑨⑩11/1 ⑪⑫11/8 ⑬⑭11/15 ⑮11/22			
Prerequisite	No particular knowledge is required, but higher interest of PM is needed.	Keywords	Innovative Project Creation Methodology Strategic Business Development Process WBS (Work Breakdown Structure)	
Overall Goal	To obtain the practical logic and knowledge of PM and Implementation of New Business/ Products.	Individual Goal	PMBOK basic knowlegde acquisition Strategic/Creaiive thiking way logic of MOT execution	Practical

Course Overview	In viewing the global business environmental changes, the Strategic Project making / implementation are required to drive the innovations in the various industries. PMBOK (Project Management Body Of Knowledge) as global standard is essential knowledge system to conduct the successful projects and to learn Project Management with both the theory and practical logic in a class through PMBOK overall and Case studies.		
Access to the latest course information	・ Kyushu University Moodle		
Class Styles	Both lectures / discussions BPS (Best Practice Sharing) of Projects.	Materials	
Teaching and Learning Methods	Each lecture is processed with Resume and ZOOM slides with visualized contents for well understanding, and group discussions are conducted in observing the real projects as the innovation cases. And guest speakers are invited from the companies to share of the practical cases of Project Management and to learn their knowhow directly.		
Textbook References	PMBOK Guide 4th Edition (Downloadable PDF 34Mb) Robert G. Cooper - Winning at New Products		
Grading Policy	Call Students' proactive attendance and require a report at end of lectures to evaluate their understanding level and future interests of PM. Scores as follows, 1) Case Study & Presentation 30% 2) Proactive Listening / Discussions 30% 3) Semester-End Report (Short Paper, Overall obsavation, A4 1pages) 40%		

Course Plan

1 st / 2nd Session	
Theme	
10.04	1) PROJECT MANAGEMENT OVERVIEW 2) INTRODUCTION OF PMBOK (Project Management Body Of Knowledge)
Objective	
To learn overall Project Management Structure w/PMBOK (Project Management Body Of Knowledge) Editions	
Discussion points	
Reference	
PMBOK Guide 4th Edition (Downloadable PDF) https://archive.org/details/pmbokguide4thedition/page/n7/mode/2up	

3rd /4th Session	
Theme	
10.11	3) STAGE/GATES Process (New Products Development Process) 4) GLOBAL INNOVATION OVERVIEW w/ Youtube - #1
Objective	
To learn New Products Developemnt Process w/Stage Gates Go-NoGo decisions making and To search global innovation cases w/editing inndividual report for group discussion	
Discussion points	
Reference	
Robert G. Cooper - Winning at New Products	

5th / 6th Session	
Theme	
10.18	5) PROJECT PLANNING w/ Design Thinking & Strategic Marketing Process 6) GROUP DISCUSSION w/ Individual Report ➤ Project Case Presentation
Objective	
To learn Project Planning Process w/ Design Thinking Way & Strategic Marketing Process and To discuss mutually within each group based on inndividual report for Group Presentation	
Discussion points	
Reference	

7th / 8th Session	
Theme	
10.25	7) PROJECT ACTIVITIES AND SCHEDULING (WBS) 8) Guest Speaker: Mr. Matsuo (CEO of AI Startup, AIBOD)
Objective	
To learn Project Activities and Scheduling as WBS (Work Breakdiwn Structue) and invite a guest speaker as a real practionar of Project Excecution	
Discussion points	
Reference	

9th / 10th Session

Theme

- 11.1 9) PROJECT EXECUTION AND CONTROL
- 10) Guest Speaker: Mr. Uchida (CEO of AgriTech Startup, NEXT FIRM)

Objective

To learn Project Execution and Control as core knowledges of PMBOK) and invite a guest speaker as a real practitioner of Project Execution

Discussion points

Reference

11th / 12th Session

Theme

- 11.8 11) PROJECT QUALITY MANAGEMENT & COST MANAGEMENT
- 12) Guest Speaker: Dr. Muroyama (CEO of LSI Startup, REISENSE)

Objective

To learn Project Quality Management & Cost Management as substantial knowledges of PMBOK) and invite a guest speaker as a real practitioner of Project Execution

Discussion points

Reference

13th / 14th Session

Theme

11.15 13) PROJECT PERFORMANCE MEASUREMENT
14) RESEARCH PROJECT PRESENTATION # 1 (Individual Examination)

Objective

To learn Project Performance Measurement as substantial knowledges of PMBOK)
and the individual presentation for the global innovation projects research

Discussion points

Reference

15th Session

Theme

11.22 15) RESEARCH PROJECT PRESENTATION #2 (Individual Examination)

Objective

The individual presentation for the global innovation projects research as Individual Examination

Discussion points

Reference