

MODEL OF ENTREPRENEURSHIP COMPETENCIES IN UNIVERSITY EDUCATION THROUGH ACTIVE LEARNING IN THE FOOD AND AGRICULTURAL BUSINESS

AIM OF THE STUDY

The main objective of this study is to understand the effect of entrepreneurial education using action-based learning on students' entrepreneurial attitude and mindset. The specific objectives include (1) to measure subjective changes in self-efficacy and perceived competence and (2) to understand the level to entrepreneurial intention increased by participating in classroom and student activities.